



EXHIBITOR MANUAL

CHINA FISH 2026

THE 32ND CHINA INTERNATIONAL FISHING TACKLE
TRADE EXHIBITION

FEBRUARY 28-MARCH 2, 2026

CHINA INTERNATIONAL EXHIBITION CENTER, SHUNYI
HALL, BEIJING, CHINA

WWW.CHINAFISHSHOW.ORG

TEL: +86-10-5820 3101/2/3

EMAIL: LIJIANG@CHINAFISH.CN

WELCOME MESSAGE

Dear China Fish 2026 Exhibitors,

First warmly welcome you to exhibit at China Fish 2026, to be held on Feb. 28-Mar. 2, 2026, we hereby would like to take this opportunity to extend our gratitude for your great support.

The *Exhibitor Manual* provides you with all important information, please read it carefully and use it as your exhibiting guidance. Besides, all necessary forms in the manual are needed to be filled and send back to the organizer by the deadline, so that we could arrange the required service for you in time.

We sincerely hope that we could have a pleasant cooperation together.

1, Please fill the necessary forms;

Please read carefully all service forms, fill the forms you need and send back to us before Deadline. At same time, please keep all copies of forms before you send.

2, Safety notices;

Please read carefully all safety notices and regulations about production, fire, civilized exhibition and supervise your service supplier company to observe the regulations.

3, Disclaimer Clause;

As organizer of China Fish 2026, we will try our best to provide excellent service for exhibitors in all aspects. But the organizer will shall not assume any responsibility in the following situations:

1. Delay caused by late return of the form or failure to provide part or all of the service as a result;
2. Surcharge caused by late application or failure to provide part or all of the services;
3. Delay, compensation and loss caused by failure to comply with exhibition regulations and relevant laws and regulations;
4. Delays, losses, disputes, etc. caused by not using the designated service providers of the exhibition;
5. Accuracy and timeliness of publishing materials submitted by exhibitors and builders themselves.

China Fish 2026

2025-11

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Part One General Information

1、 About China Fish 2026

Name: The 32nd China International Fishing Tackle Trade Exhibition (CHINA FISH 2026)

Show Date: February 28-March 2, 2026

Venue: China International Exhibition Center, Shunyi Hall

Add: 88 Yuxiang Road, Tianzhu, Shunyi District, Beijing, 100086, China

Organizer:

Beijing Admire Exhibition Co., Ltd.

Add: 9/F, Building #5, Wanda Plaza, No.93 Jianguo Road, Chaoyang District, Beijing, 100022, China

Tel: +86-10-5820 3101/3102/3103

E-mail: Lijiang@chinafish.cn **Website:** www.chinafishshow.org

Show Schedule:

Exhibitors and Buyers:

Exhibitor	Booth Construction	Thursday, Feb. 26	8: 30~17: 00
		Friday, Feb. 27	8: 30~21: 00
	Booth Set Up	Friday, Feb. 27	10: 00~21: 00
	Show Time	Saturday, Feb. 28	8: 30~17: 00
		Sunday, Mar. 1	8: 30~17: 00
		Monday, Mar. 2	8: 30~15: 00
Buyer	Registration	Monday, Mar. 2	15: 00~21: 00
		Saturday, Feb. 28	9: 00~17: 00
		Sunday, Mar. 1	9: 00~17: 00
		Monday, Mar. 2	9: 00~15: 00

Best Product Showcase:

Application	Deadline: December 20, 2025	
Submit Product	Friday, Feb. 27	10: 00~19: 30
Voting (Buyers only)	Saturday, Feb. 28	9: 00~17: 00
	Sunday, Mar. 1	9: 00~12: 00
Awards	Sunday, Mar. 1	Awards Banquet

		(Ticket only)
Open to All Visitors	Monday, Mar. 2	9: 00~11: 00
Product pick-up	Monday, Mar. 2	10: 00~13: 00

2、Exhibition Contact

	Item	Contact Person	Email
Show Organizer		Mrs. Emily Zhang	service_d@chinafish.cn
Official Exhibition Constructor: Beijing Gisaca Exhibition Co., Ltd.	Apply Raw Space Construction Procedures to Gisaca; Additional Furniture Rental	E1 Hall: Zhang Rong (+86-13910611961) E2 Hall: Zhang Xuefei (+86-15201312452) E3 Hall: Zhang Jing (+86-13810807202)	gisaca@gisaca.com.cn
The Third-Party Exhibits Transport: K-EAS LOGISTICS LIMITED	Exhibits Transport	Jia Zhihang (+86-13301390219) Wang Jiayi (+86-18809063112)	Jiazhihang@kerryeas.com; sunni.wang@keas.kln.com
	Storage	Yan Binghua (+86-13683182109)	Address: No. 18 Tianzhu Road, A District, Tianzhu Konggang Industry Zone, Shunyi District, Beijing, China, Zip Code: 101318

3、Venue Introduction & Traffic

China International Exhibition Center (CIEC), Shunyi Hall

Add: 88 Yuxiang Road, Tianzhu, Shunyi District, Beijing, 101318, China

Tel: +86-10-8460 0000

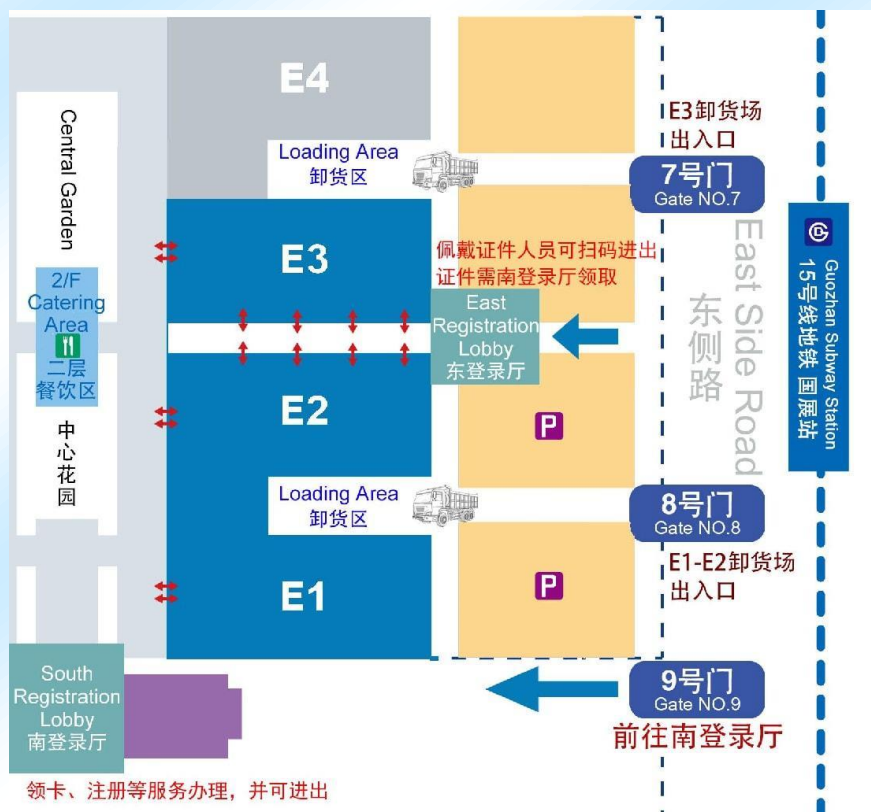
email: webmaster@ciec.com.cn

Website: www.ciec-expo.com

The total planned land area of China International Exhibition Center (CIEC), Shunyi Hall is 155.5 hectares. When completed, it will become the largest and most comprehensive exhibition center in Beijing. It includes 16 separable, single-story, column-free, large-space exhibition halls with an indoor use area of 200,000 square meters. Each exhibition hall can not only independently host small-scale exhibitions, but also can connect with each other through internal corridors, which is conducive to hosting large-scale exhibitions. Eight exhibition halls were completed and used in the first phase, with an indoor area of 100,000 square meters and an outdoor area of 50,000 square meters. Since it was put into use in 2008, the number of exhibitions has increased rapidly year by year. Currently, more than 30 exhibitions are held each year. Most of them are large and medium-sized exhibitions well-known at home and abroad, which have greatly promoted the rapid development of Beijing's exhibition industry and made new contributions to the growing prosperity of the exhibition economy.

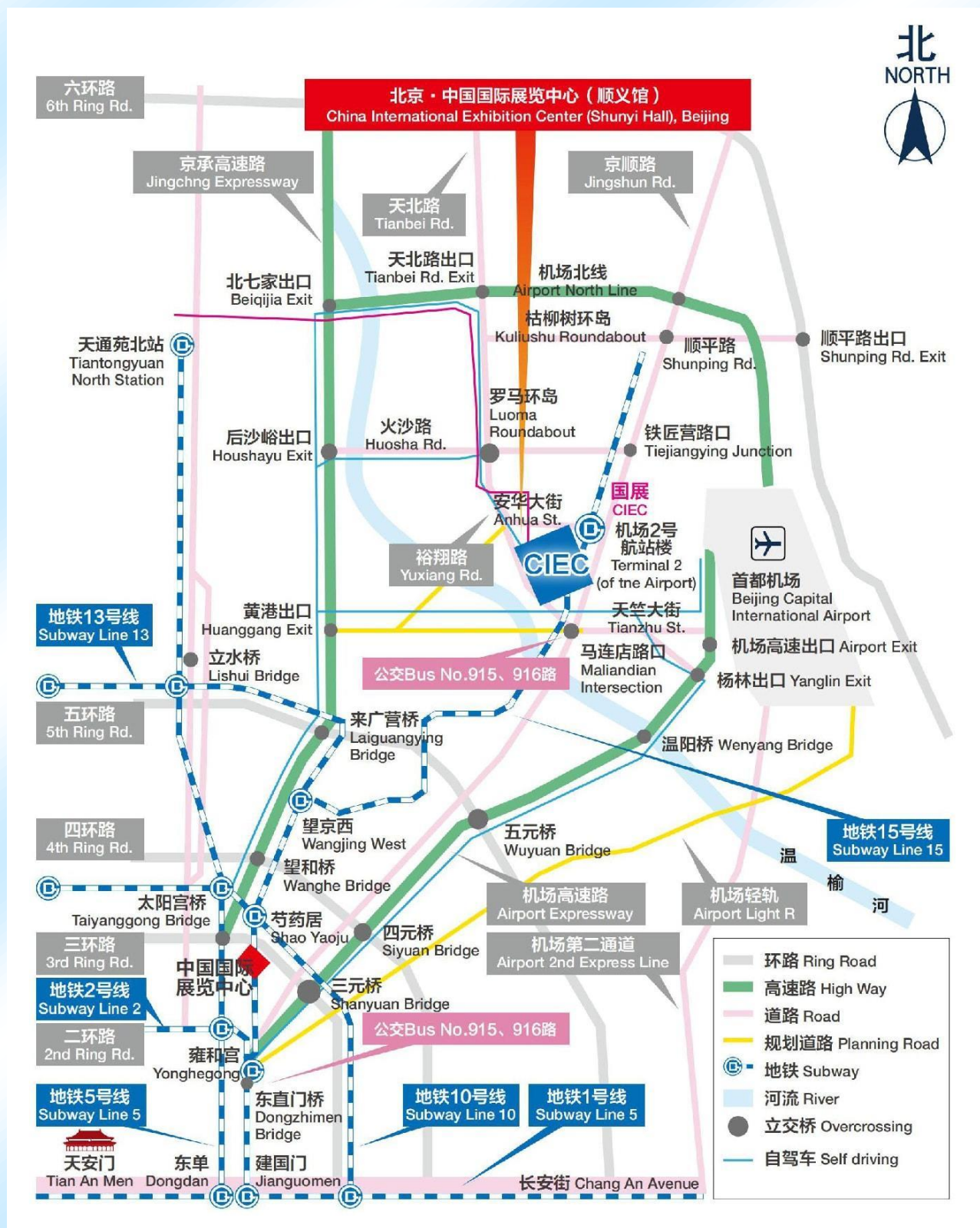
and trade in China.

China International Exhibition Center (Shunyi Hall) is located in Tianzhu Airport City business district, east of Beijing Capital International Airport, west of Wenyu River Ecological Corridor. The traffic is convenient and the scenery is beautiful. There are high-grade highway networks consisting of Jingmi Road, Fifth Ring Road, Sixth Ring Road, Airport Expressway and Jingcheng Expressway. Public transportation includes light rail, buses, airport buses and taxis.



How to get to CIEC?

1、Route map (As shown in following picture)



2、Means of transportation



From Beijing Airport to CIEC:

By Taxi: It is about 6.4 km, taxi fare is about RMB 30. (The Best Routine) -The Best Routine

By Car: Drive on Capital Airport Road, S12 Airport Highway, Tianbei Road. It is 6.4km and takes about 10 minutes.

By Subway: No suitable lines.



From Beijing Daxing Airport to CIEC:

By Taxi: It is about 80 km, taxi fare is about RMB 270.

By Car: Drive on S3501 Daxing Airport Highway Road, Ring 6 Road, S32 Jingping Highway, Jingmi Road, Tianbei Road. It is 80km and takes about 2 hours.

By Subway:

Take Daxing Airport Line-Transfer Line 10 at Caoqiao Station- Transfer Line 5 at Huixinxijie Nankou Station-- Transfer Line 15 at Datun Ludong Station, and Get off at Guozhan Station (CIEC), walk 1 km after that. It takes about 2 hours with RMB 42 for subway fare. **-The Best Routine**



From Beijing Railway Station to CIEC:

By Taxi: It is about 25 km, and takes about 1hour and taxi fare is about RMB 100.

By Subway: Take Line 2 at Beijing Station-Transfer Line 13 at Dongzhimen Station- Transfer Line 15 at Wangjingxi Station-Get off at Guozhan Station (CIEC), walk 1 km after that. It takes about 1.5 hour with RMB 6 for subway fare. **-The Best Routine**



From Beijing South Railway Station to CIEC:

By Taxi: It is about 36 km, taxi fare is about RMB 130.

By Car: Drive on Ring 2 Road, Ring 4 Road, S12 Airport Expressway. It is 36km and takes about 1 hour and 20 minutes.

By Subway: Take Line 14 at Beijing South Station- Transfer Line 15 at Wangjingxi Station- Get off at Guozhan Station (CIEC), walk 1 km after that. It takes about 1.5 hour with RMB 6 for subway fare. **-The Best Routine**



From Beijing West Railway Station to CIEC:

By Taxi: It is about 37 km, taxi fare is about RMB 140.

By Car: Drive on Ring 2 Road, S12 Airport Expressway, Jingping Expressway. It is 37km and takes about 1 hour and 20 minutes.

By Subway: Take Line 2 at Beijing Station-Transfer Line 13 at Dongzhimen Station- Transfer Line 15 at Wangjingxi Station-Get off at Guozhan Station (CIEC), walk 1 km after that. It takes about 1.5 hour with RMB 6 for subway fare. **-The Best Routine**

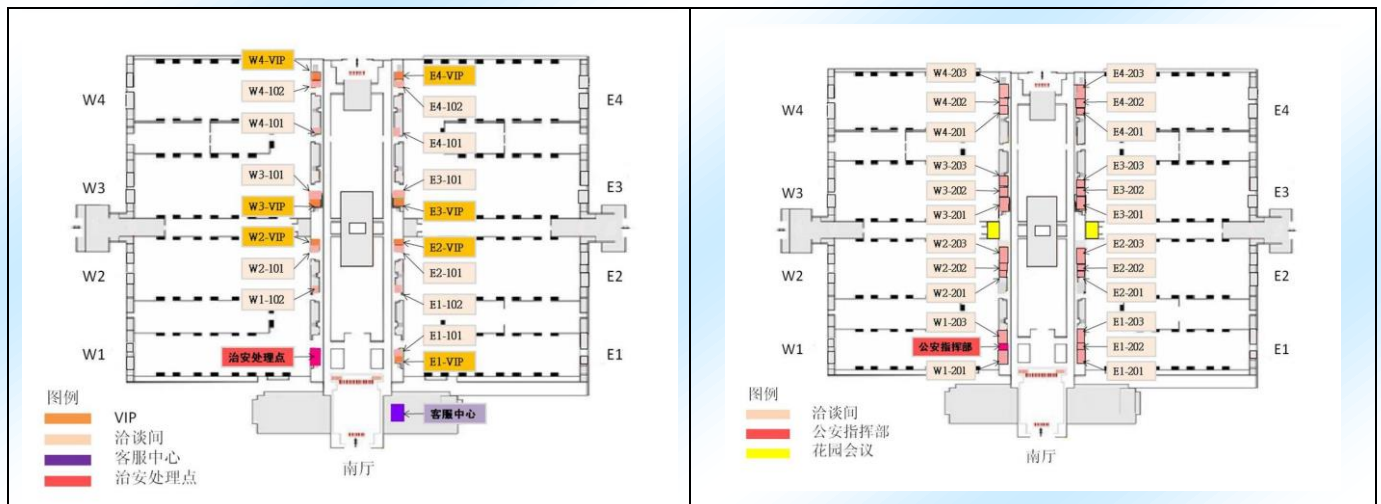
4. Public Facilities

1. Technical Parameters of Exhibition Hall

Name of Index	HALL E1	HALL E2	HALL E3
The area of the Hall (sqm)	14100 m ²	12600 m ²	14100 m ²
Side-length	167.2X71.2	167.2X71.2	167.2X71.2

	E1&E2 interface 42X37.7		
Load	5 Tons	5 Tons	5 Tons
Clear height	16~19.5 meters	16~19.5 meters	16~19.5 meters
Cargo door	8: 4.3 x 4.7	7: 4.3 x 4.7	8: 4.3 x 4.7
Bearing of point hoist (kg/point)	50	50	50
Fire hydrant	5 buried hydrants	5 buried hydrants	5 buried hydrants
Ground material	Epoxy floor	Concrete floor	Epoxy floor
Booth box of strong and weak power	79	71	79
Booth box of strong power	67	63	67
Water-supply point	78	69	78
Bubble point	18	18	18
Drainage point and floor drain	78	69	78
Broadcasting	Available	Available	Available
Emergency lighting	Available	Available	Available
Air-conditioning room	8 in the second floor	7 in the second floor	8 in the second floor
Strong Power Room	14	14	14
Weak Power Room	2	2	2
Internet Access	Cable TV and internet interface reserved	Cable TV and internet interface reserved	Cable TV and internet interface reserved
Security Guard	24 Hour Service	24 Hour Service	24 Hour Service
Telephone	both International and domestic available	both International and domestic available	both International and domestic available
Compressed Air	6—8BAR	6—8BAR	6—8BAR
Power supply	Three-phase five-wire 380/220 AC 50Hz	Three-phase five-wire 380/220 AC 50Hz	Three-phase five-wire 380/220 AC 50Hz
Lighting Level	300 lux	300 lux	300 lux
Fire control	Warning system by air sampling	Warning system by air sampling	Warning system by air sampling

Multi-function Rooms in 1/F	Multi-function Rooms in 2/F
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2. Exhibition Business Service:

Business center is located in east of south login hall, Tel:+86-010-80468855, approximately 70 square meters, to provide customers with internet access, domestic and international fax phone, document printing, copying, scanning, binding, photo printing, business card printing, disc burning and the sale of phone cards, wireless network card, to receive the construction certificate services.



Part Two Show Service

1、Exhibitor Badge Application (Required)

1.Distribution Principle: According to the booth area to provide free Exhibitor badges, more than free, need to pay RMB 100/each.

Booth Area (SQM)	6-12	18-27	36	54-63	72 above
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Number of Badges	3	6	8	10	18
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2.Badge Pick-up: Please pick up your badges at International Registration Desk in South Registration Hall on February 26-27, 2026, with the following Badge Application Form.

3. Using principle:

- 1) Exhibitors entering the exhibition hall should wear the badge and accept the verification of the exhibition hall and organizer.
- 2) The badges shall not transfer, sell or lend without permission. Otherwise the Organizer will cancel the qualification of its entry to the show with fine of RMB 1000 per card.
- 3) If Badge is lost, Exhibitor Registration is required to make payments retroactive.

Exhibitor Badge Application Form

Please contact your coordinator and submit before Dec. 20, 2025. E-mail: service_d@chinafish.cn; Phone No.: 0086-15210566392 (WeChat: CHINAFISHSHOW)			
*Company Name:		*Booth No:	
Contact Person:		Email:	
NO.	Name	Mr/Ms	Position

2. Hotel Reservation

Please contact your coordinator (E-mail: service_d@chinafish.cn)

3. Interpreter Service

Interpreter Service Form

Please contact your coordinator and submit before Dec. 20, 2025 E-mail: service_d@chinafish.cn; Phone No.: 0086-15210566392 (WeChat: CHINAFISHSHOW)	
*Company Name:	*Booth No:

Contact Person:		Email:
Languages	Rates (USD)	备注
English	100 / person / day (8 hours)	1. Confirmation requires advanced payment. 2. Interpreter services are confined to the exhibition center. 3. Daily lunch provision required for interpreters. 4. Once we receive the form, a confirmation letter with payment details will be sent to you.
Italian, German, Spanish, Korean, Russian, French, Japanese	120 / person / day (8 hours)	
Language: (a)_____or/and (b)_____		
Total service days:_____days, from February_____ to March_____2026.		
Special requests for the interpreters:_____		
*The translators provided by the organizer are all current students (undergraduate or above). Please provide your company and product information in advance so that the translators can familiarize themselves with the details.		

4. Visa invitation Letter Form

Visa invitation Letter Form

Please contact your coordinator and submit the form on time.

E-mail: service_d@chinafish.cn; Phone No.: 0086-15210566392 (WeChat: CHINAFISHSHOW)

PERSONAL INFORMATION

Full Name: (Must match your passport)	
Gender	☐ Male ☐ Female
Date of Birth (mm/dd/yy)	
Passport Number	
Date of Expiration (mm/dd/yy)	
Company	

TRAVEL INFORMATION

Date of Entry into China (mm/dd/yy)	
Date of Leaving China (mm/dd/yy)	
Duration of Stay	day(s)

Which Chinese Embassy or Consulate in your country will you be applying to for your visa?

_____City_____Country

Part Three Exhibition Promotion

1、Free Post Exhibitor Information Catalogue (Required)

Exhibitors Registration Form

Please contact your coordinator and submit before Dec. 10, 2025 E-mail: service_d@chinafish.cn; Phone No.: 0086-15210566392 (WeChat: CHINAFISHSHOW)			
1. If any delays, Organizer has rights to use company information of last year or company basic information for exhibitors. 2. Please fill and send back the electronic version for accurate information.			
* Booth No		Company LOGO(Resolution 300dpi, Size at least 200k, only email Submission)	
*Company Name(Chinese)			
*Company Name(English)			
Special Note: if there is no doubt, the English and Chinese names of above companies will be used as the English and Chinese fascia word of the booth.			
Brand Name	(Both Chinese and English names are acceptable, but the registration certificate must be provided.)		
Address (Chinese)		* Postcode:	
Address (English)			
* Tel		* Fax	
Email		Social Media	
Website	Company Official Website:		
	(Please note B2C or B2C)		
	E-commerce Platform:		
* Contact	Name	Position	Contact(Mobile or Email)

* Company Business Classifications: (In a suitable program“√”, you can choose two classifications at most according to the actual Situation) ☐ A Brand Company (Its factory only produces products with own brand, not OEM) ☐ B Manufacturer (Its factory produces products with own brand and OEM) ☐ C OEM Manufacturer (Its factory produces OEM, not products with own brand) ☐ D Manufacturer (Its factory mainly produces products with own brand) + Wholesaler (Mainly wholesale products with own brand) ☐ E Manufacturer (Its factory produces products with own brand and OEM)+ Retailer (Physical stores; Its name_____) ☐ F Wholesaler (Mainly wholesale products not produced by own factory) ☐ G Trading Company (Mainly products not produced by own factory) ☐ H Retailer (Physical or online stores, mainly sale products not produced by own factory) ☐ I Agent (Agent of international brand in China; Name of international brand_____) ☐ J Media ☐ K Organization			
Main items (For Wholesaler, Retailer, Trading Company, Media and Organization, Multiple Answers) ☐ Fishing Tackle Product ☐ Camping Product ☐ Fishing Boat ☐ Hunting Product ☐ Diving & Water Leisure Product ☐ Organizer & Operator of Sport Fishing ☐ Owner of Fishing School ☐ Owner of Angler Club ☐ Owner of Online Store			
* Manufacturer Product: (Please arrange in order of priority, based on the main products manufactured by your company. For example, if fishing reels account for 40% of your business, fishing rods 35%, and fishing lines 20%, your product numbering sequence would be: No. 2, No. 1, and No. 3. If the main product manufactured by your company is fishing lures, the product number would be: No. 5.) Please refer to the product names and numbers below. Please enter the product number of your company's primary product: _____ (Enter the number of 1 main product) If there are multiple products, please enter the product numbers in order: _____ , _____ , _____ (Enter up to 3 numbers)			

Product Number: If your company's products fall under one broad category, you may check (√) your primary product(s) within that category.

Product Number:

1. Rods

☐Tele Rods/Spinning Rods ☐Lure Rods ☐Carp Rods ☐Crucian Rods ☐Pole Rods ☐Rock Fishing Rods ☐Boat Rods ☐Fly Rods ☐Ice Fishing Rods ☐Carbon Fiber Rods ☐Glass Fiber Rods ☐Bamboo Rods ☐a Suit of Rods & Reels ☐Others: ____

2. Reels

☐Baitcasting Reels ☐Fly Reels ☐Spinning Reels ☐Trolling Reels ☐Low-Profile Reels ☐Round Baitcast Reels ☐Electric Reels ☐Others: _____

3. Lines

☐Braid Line ☐Carbon Fiber Line ☐Meld Line ☐Multifilament Line ☐Monofilament Line ☐Nylon Line ☐Special used Line ☐Others: _____

4. Hooks

☐Stainless Hooks ☐Carbon Hooks ☐Soft Lure Hooks ☐Sea Fishing Hooks ☐Double Hooks ☐Hard Lure Hooks ☐Sabiki Lure Hooks ☐Iron Lure Hooks ☐Fly & Feather Lure Hooks ☐Treble Hooks ☐Single Hooks ☐Combined Hooks ☐Umbrella Hooks ☐Others: _____

5. Lures

☐Hard Lures ☐Soft Lures ☐Iron Lures ☐Octopus Lures ☐Worm Lures ☐Fish-shaped Soft Lures ☐Frog-shaped Soft Lures ☐Sabiki ☐Fly Lures ☐a Suit of Lures ☐Squid Jig Lures ☐Lead Fish Lures ☐Others: _____

6. Baits

☐Grand Baits ☐Fresh Baits ☐Fish Attractants ☐Others: _____

7. Floats

☐Balsam Floats ☐Floats Used in China Market ☐EPS Floats ☐EVA Floats ☐PV Floats ☐Light Stick ☐Rock Fishing Floats ☐Pond Fishing Floats ☐River Fishing Floats ☐Sea Fishing Floats ☐Lake Fishing Floats ☐Others: _____

8. Nets

☐Casting Net ☐Fishing Net ☐Landing Net ☐Keeping Net ☐Knotted Net ☐Woven Net ☐Knotless Net ☐Scale Net ☐Others: ____

9. Fishing Bags (Include Fishing Bags、Leisure Bags etc.)

10. Fishing Boxes & Chairs

11. Fishing Clothes/Shoes

12. Glasses (Sunglasses、Protective Glasses、Anti-mist & water etc.)

13. Light

14. Tackle Box (Board Box、Hook Box、Float Box、Lure Box、Storage Box etc.)

15. Ruler & Scale

16. Knives/ Cutter

17. Umbrella

18. Rods & Reels

19. Sinker/Weights (Lead Weight etc.)

20. Electronics

☐Fish Locator ☐Depth Sounders ☐GPS ☐Bite Indicator ☐underwater Camera ☐Others: ____

21. Fishing & Outdoor Clothes

☐Clothes ☐T-shirt ☐Wind/Rainproof Clothes ☐Fishing Vest ☐Cap ☐Shoes ☐Socks ☐Others: ____

- _____
22. Life vests
23. Children Rods & Reels
24. Fly Fishing Products (Fly Fishing Rods、Reels、Lures、Line etc.)
25. Ice Fishing Products (Ice Fishing Rods、Reels、Line、Ice Auger、Shed etc.)
26. Fishing Boats/Yachts/ Boat Accessories
27. Fresh Water Fishing Accessory (Swivel、Stopper Beads、Disgorgers、Fishing Holder、Fish Grip、Fishing Pliers、Feeders、Pin、Line Board、Belt with Rod Pads、Winder、Line Cutter、Rod Pads、Rod Rest、Barrel etc.)
28. Sea Water Fishing Accessories
29. Tackle Accessories
- ☐Guide ☐Reel Seat ☐Bearings ☐Rod Holder ☐Tip Top ☐Reel Handle ☐Others: _____
30. Fishing Gifts/ Decoration
31. Outdoor/Camping Products
- ☐Tents ☐Sleeping Bags ☐Inflatable Cushion ☐Inflatable Footrest ☐Rubber Hammer ☐Chairs ☐Desks
- ☐Folding Bed ☐Hammock ☐Telescope ☐Pergola ☐Anti-insect bites ☐Light Stove ☐Others: _____
32. Outdoor Sport Products (Mountaineering、Hunting、Drive、Climbing、Golf、Walking、Bicycling、Skiing etc.)
33. Tackle-making Equipment
34. Tackle-making Materials
35. Packing Materials/Printing/Patching
36. Books/Audio-visual Products/Fishing Rubbing
37. Others: _____

2. Catalogue Advertising Booking

Catalogue Advertisement Booking Form

Please contact your coordinator and submit before Dec. 31, 2025 E-mail: service_d@chinafish.cn; Phone No.: 0086-15210566392 (WeChat: CHINAFISHSHOW)			
*Company Name:		*Booth No:	
Contact Person:		Email:	
Advertisement	Price (RMB)	Quantity	Booking
Cover full page color advertisement	11, 000	1	
Back cover full page color advertisement	10, 500	1	
Proceedings pull-page advertisement	10, 000	2	
Inside cover full page color advertisement	10, 000	2	

Inside back cover full page color advertisement	9, 500	2	
Internal full page color advertisement	6, 600	10	
Remark:	1) Exhibitor are required to provide the advertising manuscript, the organizing committee is not responsible for the advertising production. 2) Advertisement size requirements: 175*250mm, bleeding size: 178*253mm. 3) Format AI or JPG, Resolution not less than 300dpi. 4) Exhibitors design own journal advertising, the organizer only assists free modify one or two times. 5) Exhibitors are required to ensure the advertisement manuscript is not in violation of the advertisement Law of PRC etc.		

3. Exhibition Hall Advertising

Exhibition Hall Advertisement Booking Form

Please contact your coordinator and submit before Dec. 31, 2025. E-mail: service_d@chinafish.cn; Phone No.: 0086-15210566392 (WeChat: CHINAFISHSHOW)	
*Company Name:	*Booth No:
Contact Person:	Email:
Reservation Item:	

Please contact China Fish for prices of advertisements in different locations.

4. Exhibition Sponsorship

1. Qualification of Sponsor

- 1) China Fish 2026 exhibitors only;
- 2) Those enterprises having great influence on the world tackle industry;
- 3) Having good profitability and fine reputation;
- 4) Void of any business dispute (about intelligence property rights or business trade) in recent three years;
- 5) those enterprises having proprietary intellectual property rights and private brand are welcomed.

2.Sponsor Project

3.Sponsor Reservation

Sponsor Reservation From

Please contact your coordinator and submit before Dec. 31, 2025. E-mail: service_d@chinafish.cn; Phone No.: 0086-15210566392 (WeChat: CHINAFISHSHOW)	
*Company Name:	*Booth No:
Contact Person:	Email:
Sponsorship	
Remark	

5. Best Products and Activities Selection

Showing and Voting of the Best Product

1. Introduction of voting the best products

- ◆ It is the well-prepared annual voting activity of CHINA FISH;
- ◆ It is a showing platform provided freely for exhibitors;
- ◆ It is a chance for enterprises promoting spirit of innovation and building brand image;

With the rapid development of economy in China, the tackle and leisure supplies of Chinese manufacture have become much more important in the Global Tackle. The best products voted by exhibitors in recent 18 years have all achieved good market share. In addition, this best-product-voting activity have also been accepted and supported by exhibitors and traders.

In 2026, the best-product-voting activity will also be held and welcome to involve in the activity.

1) What is the best-product?

- Having no product-limitation, mainly those self-produced and well-selling products;
- Products having proprietary intellectual property rights (excluding those copied or imitated products and those having no proprietary intellectual property rights);
- It must be the exhibition product in the 32nd China International Fishing Tackle Trade Exhibition;

Note: the best-products do not necessarily be high-tech ones. For those having practical uses and technology-improved products would also be chosen as the best ones.

2) Why participating in the activity?

- This activity aims at promoting the spirit of innovation of Chinese enterprises and such being the case it is totally free for the exhibitors;
- The product in this activity can be at the first time seen by the oversea traders;
- All products provided by the participated enterprises shall be at the first time published in the China Fish website;
- Those provided products shall be reported in the China Fish website and famous tackle

magazines in the world;

- The best-product will be allowed to make product- propagandizing using the medal with the exhibition brand and the medal can also be used in advertisement as well.

3) How to guarantee the fairness of the activity?

This activity does not accept any kind of sponsor and is totally free;

We will invite the media and overseas' traders to visit the best-product activity. The overseas' traders shall take into consideration the product usage, innovation, technology and availability so as to make a fair judgment. During the process, all exhibitors shall leave away and only journalists and overseas traders are allowed in the activity site. After voting, the organizer will hold a conference and announce the voting outcomes. Any cheating actions found in voting process, the related exhibitors shall be deprived by qualification for participating.

4) How to protect the best-product from intellectual property rights violation?

To protect the best-product, i.e. the outcome of enterprises efforts and wisdom, from intellectual property rights violation, the following measures will be taken:

- A 24-hour guard will be made by the Organizer to the best-product area; during the activity, the closed-off management will be taken and no exhibitor in any reason is allowed to enter into or photograph the activity site.
- Unless used for the medium articles, no one is allowed to take photos one by one in the products area.
- Intellectual property rights office is set up in the exhibition site; Judicial and other legal professionals will be invited to the office to assist in handling matters related with intellectual property rights.

2. Activity Schedule

Best Product Showcase:

Application	Deadline: December 20, 2025	
Submit Product	Friday, Feb. 27	10: 00~19: 30
Voting (Buyers only)	Saturday, Feb. 28	9: 00~17: 00
	Sunday, Mar. 1	9: 00~12: 00
Awards	Sunday, Mar. 1	Awards Banquet (Ticket only)
Open to All Visitors	Monday, Mar. 2	9: 00~11: 00
Product pick-up	Monday, Mar. 2	10: 00~13: 00

21. Application form of the best-product.

Best Product Showcase Application Form

Please fill out the form and submit it before Dec. 20, 2025 . E-mail: service_d@chinafish.cn; Phone No.: 0086-15210566392 (WeChat: CHINAFISHSHOW)
Notes: 1. One company can apply 3 categories at most and submit 1 product for each category and confirm that the entry products involve no intellectual property disputes. The participant acknowledges sole responsibility for any such issues that may occur. 2. Please submit Product Name, Product Mode and related photos according to your products. 3. Please submit your products introduction in English within 100 words. It will be presented on the board

Company:	Booth No.:
Contact Person:	Email:

No	*Category	*Product Name	*Product Mode	Note
1	Freshwater Rod			
2	Saltwater Rod			
3	Freshwater Reel			
4	Saltwater Reel			
5	Soft Lure			
6	Hard Lure			
7	Metal Lure			
8	Fishing Line			
9	Terminal Tackle			
10	Fishing Nets			
11	Electronic Products			
12	Fishing Bags			
13	Tackle Management			
14	Fishing Apparels			
15	Waders			
16	Fishing Accessory			
17	Tackle Accessory			
18	Fly Fishing			
19	Ice Fishing			
20	Camping & Outdoor Products			
21	Boats & Accessory			

***Product Introduction:** (Please send 1-4 product pictures, JPG with high resolution)

Product -1: To be presented on the board beside your product
Words within 100

Product -2: To be presented on the board beside your product	Words within 100
Product -3: To be presented on the board beside your product	Words within 100

Free Preview and Promotion for Products:

Upon submission of the entry application, the organizer will upload your participating product on ChinaFish Platform and present it to registered overseas buyers. Do you agree that?

☐Yes ☐No

Your submitted product will be promoted and previewed free of charge on the organizer's international social media platforms, which include Facebook, Twitter, LinkedIn, VK, YouTube, Instagram, and WeChat, etc. Do you agree that?

☐Yes ☐No

Signature:

Date:

Please click to read the ["ChinaFish 2026 Best Product Showcase Rules"](#), and confirm your acknowledgment of the content.

Part Four Standard Booth, Additional Furniture Rental & Raw Space Booth

1、 Standard Booth Construction & Additional Furniture Rental

1. Standard Booth

Standard Booth Construction

	Equipment: Standard Booth (3m*3m), includes: 1) 1 Information Counter 1000mmL*500mmW*750mmH 2) 2 Folding Chairs 400mmW*400mmD*455mmH 3) 1 Wastepaper Basket 400mmW*400mmD*455mmH 4) 2 Spotlights 10W 5) 1 Power Socket 5A/220 (300W at most) 6) Carpet 9m² 7) 1 Fascia Board (includes Chinese and English company name, Booth No)
Note : 1) The company names on fascia board are print according to Exhibitor's Registration Form. 2) The panels and furniture are provided by Official Exhibition Constructor and they are prohibited to be cut, drilled, printed and stick with strong adhesive tape or glue. 3) Without the permission of the official constructor, no dismantling and change to the standard booth. 4) The configuration of 300W single socket, can only be connected to the TV, computers, mobile phones, is strictly prohibited for the machines, lighting and boiling the water. 5) For standard booth exhibitor, you can just arrive one day earlier (Feb. 8, 2025) and start to do the installation.	

2. Extra Meeting Room Construction

Deadline: Jan. 7, 2026	
Please submit to Official Exhibition Constructor——Beijing Gisaca Exhibition Co., Ltd Tel: +86-10-84790199, E-mail: gisaca@gisaca.com.cn	
Company Name:	Booth No.:
Contact Person:	Email:
Meeting room structure design:	

3. Additional Furniture Rental

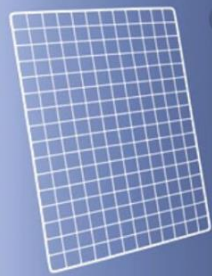
Deadline: Jan. 7, 2026
Please submit to Official exhibition Constructor——Beijing Gisaca Exhibition Co., Ltd Tel: +86-10-84790199, E-mail: gisaca@gisaca.com.cn

Company Name:		Booth No.:			
Contact Person:		Email:			
Additional Furniture Rental Form					
(1)After Jan. 7, 2026, subject to a 30% urgent fee; regarded as the onsite booking, subject to a 50% urgent fee.					
(2) Please contact Beijing Gisaca if your required items not listed in the form.					
NO.	Item	Standard Size	Price (RMB)	Qty	Total (RMB)
A-1	Carpet (A variety of color)	1m ²	15		
A-2	Panel	1000W*2500H mm	100		
A-3	Aluminum door	950W*2000H mm	220		
A-4	Flat Shelf	1000L*300W mm	40		
A-5	Sloped Shelf	1000L*300W mm	40		
A-6	Information Counter	1000L*500W*750H mm	100		
A-7	Lockable Cupboard	1000L*500W*750H mm	120		
A-8	High/Low display Cube	500L*500W*750H mm 500L*500W*500H mm	120		
A-9	Low Glass Showcase	1000L*500W*1000H mm	300		
A-10	Tall Glass Showcase	1000L*500W*2000H mm	500		
A-11	Glass Round Table	Dia800*750H mm	90		
A-12	White Round Table	Dia800*750H mm	90		
A-13	Wood Round Table	Dia800*750H mm	90		
A-14	Square Table	650L*650W*680H mm	90		
A-15	A set of table & chair (Glass round table & Black Leather Chair)		350		
A-16	A set of table & chair (Square table & Folding Chair)		150		
A-17	Single Tea Table	600L*600W*435H mm	200		
A-18	Double Tea Table	1200L*600W*435H mm	300		
A-19	White Folding Chair	400W*400D*455H mm	30		
A-20	Aluminum chair	490W*575D*750Hmm	60		
A-21	S-shaped bar stool	Dia270*840H mm	70		
A-22	Bar Stool	Dia435*580-790 H mm	70		
A-23	Heterotype Bar Stool	370L*420W*760-860H mm	70		
A-24	Black Leather Chair	570W*440L*760H mm	70		
A-25	Mannequin		180		
A-26	One-Seat Sofa	810L*850W*750H mm	260		
A-27	Two-Seat Sofa	1800L*850W*750H mm	350		
A-28	Wastepaper Basket	250L*180W*270H mm	15		
A-29	Literature Rack	420L*300W*1400H mm	70		
A-30	Floor-stand Coat Hanger	530L*1700H mm	150		
A-31	Chain Post	1000L mm	60		

A-32	Power Socket	5A/220V	60		
A-33	Mesh (20 hooks included)	1m*2m	150		
A-34	Spotlight (Long/Short Arm)	100W	100		
A-35	Light	75W	150		
A-36	White Light 1	150W	200		
A-37	White Light 2	150W	200		
A-38	One-door Refrigerator	45L, 500L*500W*500H mm	300		
A-39	Two-door Refrigerator	90L, 600L*500W*1550H mm	550		
A-40	Floor-stand Water Dispenser (with two buckets of water)	300L*300W*960H mm	250		
A-41	Plasma TV 42 ' (with DVD player)		1,000		

 A-1 地毯 Carpet 1m²	 A-2 展板 Panel 1000W*2500H mm	 A-3 带锁木门 Lockable door 950W*2000Hmm	 A-4 平层板 Flat shelf 1000L*300W mm	 A-5 斜层板 Sloped shelf 1000L*300W mm
 A-6 咨询台 Information counter 1000L*500W*750H mm	 A-7 锁柜 Lockable cupboard 1000L*500W*750H mm	 A-8 高身/矮身展示柜 High /Lowdisplay cube 500L*500W*750H mm 500L*500W*500H mm	 A-9 矮身玻璃柜 Tab glass showcase 1000L*500W*1000H mm	 A-10 高身玻璃柜 Tab glass showcase 1000L*500W*2000H mm
 A-11 玻璃圆桌 Glass round table Dia800*750H mm	 A-12 白色圆桌 White round table Dia800*750H mm	 A-13 木纹圆桌 Wood round table Dia800*750H mm	 A-14 方桌 Square table 600L*600W*750H mm	 A-15 整套桌椅 (圆桌/皮椅) A set of table&chair (Glass round table& Black Leather Chair)

				
A-16 整套桌椅 (方桌/折椅) A set of table&chair (Square table&Folding Chair)	A-17 单人茶几 Single tea table 600L*600W*435H mm	A-18 双人茶几 Double tea table 900L*550Wmm	A-19 白折椅 White folding chair 400W*400D*455H mm	A-20 铝椅 Aluminum chair 490W*575D*750Hmm

				
A-21 S 型吧椅 S-shaped bar stool Dia270*H840mm	A-22 太空吧椅 Bar stool Dia435*H580-790m m	A-23 异型吧椅 Heterotype Bar Stool L370 *W420*H760-860mm	A-24 皮椅 Black Leather Chair W570 *L440*H760mm	A-25 精品椅 Mannequin
				
A-26 单人沙发 One-seat Sofa L810*W850*H750mm	A-27 双人沙发 Two-seat Sofa L1800*W850*H750 mm	A-28 垃圾箱 Waste bin L250*W180*H270m m	A-29 资料架 Literature Rack L420*W300*H1400 mm	A-30 落地衣架 Floor-stand Coat Hanger L530*H1700mm
				
A-31 栏河柱 Chain Post L1000mm	A-32 插座 Power socket 5A/220V	A-33 网片 Mesh 1m*2m	A-34 长/短臂射灯 Spotlight(Long/short arm) 100w	A-35 铲灯 Light 75w
				

A-36 大白灯 1 White light 1 150w	A-37 大白灯 2 White light 2 150w	A-38 单门冰箱 45L One -door Refrigerator45L 500L*500W*500Hmm	A-39 双门冰箱 Two -door Refrigerator90L 600L*500W*1550Hmm	A-40 立式饮水机 Floor-stand Water Dispenser L300*W300*H960mm
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1. Communication, network rental

Deadline: Jan. 7, 2026	
Please submit to Official exhibition Constructor——Beijing Gisaca Exhibition Co., Ltd Tel: +86-10-84790199, E-mail: gisaca@gisaca.com.cn	
Company Name:	Booth No.:
Contact Person:	Email:
Tell:	Fax:

Head officer signature: _____ Date: _____

NO	Project	Unit Price(RMB)	Deposit(RMB)		Total
1	Domestic Long Distance	1300	500		
2	International Long Distance	1500	2000		
3	2M	10400	——		
4	4M	13000	——		
5	10M	23400	——		
6	20M	36400	——		

Note:

- 1) According to needs to fill in this page.
- 2) Applicants are requested to advance remittance, to pay at the show site, denominate in RMB. Payment and pay a deposit, financial invoice / receipt will be given.
- 3) International and domestic long distance call charges are deducted from the deposit.
- 4) After the exhibition, the construction workers to withdraw the equipment, such as equipment damage, loss, according to the original equipment price to compensate.
- 5) If booking later than deadline, subject to a 30% urgent fee.
- 6) Line fault occurs after the exhibition opening , please contact us..

2. Artistic Standard Booth Application

Option 1:



Option 2:



Equipment: Metal Frames with 3.5m2 (Taller than Standard Booth 2.5m2); One Fascia Board; Three Laminated Boards; One Information Counter; Two Folding Chairs; Two Spotlights; One Power Socket 5A/220V (Max 300W); One Waste Basket.

Price: Booking in advance for every 9 SQM standard booth is 2000 RMB, If booking later than deadline, subject to a 30% urgent fee. On-site booking is not accepted.

Artistic Standard Booth Reservation Form

Deadline: Jan. 7, 2026	
Please submit to Official exhibition Constructor——Beijing Gisaca Exhibition Co., Ltd Tel: +86-10-84790199, E-mail: gisaca@gisaca.com.cn	
Company Name:	Booth No.:
Contact Person:	Email:
Tell:	Fax:

Booth Decoration Area:	☐ 9sqm	☐ 18 sqm	other a
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Company head officer signature /stamp: _____ Date: _____

3. Raw Space Booth Construction

Before Jan. 7, 2026, please let your raw space constructor submit the Construction drawings (Including booth plan, design renderings, water, electricity, gas and is equipped with maps and phone installation diagram) and sign all related regulations to Official Exhibition Constructor—Beijing Gisaca Exhibition Co., Ltd verifies and apply for construction procedures.

Please check and download all regulations: <http://www.ciec-expo.com/ciec/ciecexpo/sqzj.html>

Beijing Gisaca Exhibition Co., Ltd (Official Constructor)

Contact Person:

E1 Hall: Zhang Rong (+86-13810457795)

E2 Hall: Zhang Xuefei (+86-15201312452)

E3 Hall: Zhang Jing (+86-13810807202)

Tel: +86-10-8479 0199

E-mail: gisaca@gisaca.com.cn

Website: www.gisaca.com.cn

Address: No.1405, Building A, New World Plaza, 3, Chongwenmenwai Street, Dongcheng District, Beijing, China

1. Construction Certificate

Certificate execute:

Before Jan. 7, 2025, exhibitors' specified special decoration company should contact with Official exhibition Constructor—Beijing Gisaca Exhibition Co., Ltd, to get the Construction certificate.

Using Certificate:

- 1) Construction worker enter the CIEC Expo Center, you must wear the construction certificate, otherwise no enter the construction site
- 2). Only the holder can use the construction certificate in a specified time and area, shall not transfer, sell or lend without permission, otherwise the qualification of its entry to the show will be cancelled, and in addition to a fine of RMB 1000 per card.
- 3) No smoking in the exhibition hall.
- 4) Dress uniform, wearing a construction certificate, and consciously accept the check
- 5) To comply with the exhibition hall construction management regulations.
- 6) Construction workers enter the hall to construct, Move and transport processes in the stadium green trees, and hall facilities and buildings are damaged or fire, casualties, and all security incidents and responsibility for, the construction unit fully responsible for violation of the exhibition hall and bear the economic losses caused to the exhibition hall and the organizer.

The Management Fees of Raw Space Construction

Deadline: Jan. 7, 2026	
Please submit to Official Exhibition Constructor——Beijing Gisaca Exhibition Co., Ltd Tel: +86-10-84790199, E-mail: gisaca@gisaca.com.cn	
Company Name:	Booth No.:
Contact Person:	Email:
Tell:	Fax:

Company Head Officer Signature: _____ Date: _____

Project	Charges Standard (RMB)	Quantity	Total price
Special decoration construction management fees	50 /sqm		
Construction Certificate fee	50/each (And collect 30 RMB /each Deposit)		
Construction Deposit	Per 100 sqm as a unit, collect 20000 RMB Deposit		
Transport permit	200 RMB/vehicles (limited to 2 hours)		
Hanging Point	1000 RMB / One (The max bearing weight is 50kg; not including crane installation cost)		
Cleaning renovation rubbish	4 RMB/sqm		

Booth cleaning service reservation

Service Direction:

- 1) During the period of the installation and Dismantling, official constructor is responsible to clean the standard booths and public areas
- 2) Before the exhibition, Special decoration booth need to pay the cleaning fee to the official constructor, when dismantling exhibitors are required to clear away the renovation rubbish, after cleaning please go to the Contractor Desk site to confirm and signing, to retrieve the deposit with confirmation; the scene confirmed should to be processed during the dismantling period, the overdue deposit is not refundable.

2. Over-time Work

If the exhibitors or constructor need to does overtime work, please apply before 15:30 in the day to the official constructor- Beijing Gisaca Exhibition Co., Ltd.

Overtime Application Form

Company Name	
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Booth No		Contact	Contact Person:
			Mobile:
Date	Y	M	D
Time	clock	minutes	to clock minutes
Detail			
Person in charge signature:		Date/Time:	

3. Water/Electricity/Compressed air supply

Deadline: Jan. 7, 2026	
Please submit to Official exhibitor Constructor——Beijing Gisaca Exhibition Co., Ltd Tel: +86-10-84790199, E-mail: gisaca@gisaca.com.cn	
Company Name:	Booth No.:
Contact Person:	Email:
Tell:	Fax:

Head officer signature: _____ Date: _____

NO	Project	Unit Price(RMB)	Quantity	Amount (RMB)
Construction of temporary power (Booth installation electricity)				
1	Construction of electricity, 15A/220V	500		
2	Construction of electricity, 30A/380V	2000		
Show time electricity				
3	220V/15A/24 hours of electricity	3600		
4	380V/30A/24 hours of electricity	10000		
Electricity for Lighting				
5	220V/15ALighting electricity (single	1560		
6	220V/20A Lighting electricity (single	2420		
7	220V/30A Lighting electricity (single	3210		
8	220V/40A Lighting electricity (single	4840		
9	220V/50A Lighting electricity (single	5280		
10	220V/60A Lighting electricity (single	6600		
11	220V/80A Lighting electricity (single	9240		
12	220V/100A Lighting electricity(single	12100		
13	220V/120A Lighting electricity(single	14300		
Electricity for Power Equipment				
14	220V/15Apower of electricity (single	2000		
15	380V/30A Power of electricity (three	3900		
16	380V/60A Power of electricity (three	7020		
17	380V/100A Power of electricity (three	11960		
18	380V/150A Power of electricity (three	17420		

19	380V/200A Power of electricity (three	26000		
Gas				
20	300 l / min	4000		
21	600 l / min	6000		
22	1000 l / min	8000		
Water				
23	Water	4400		
Remark	1、The above price includes access charges, usage charges, as well as power consumption costs 2、Electricity for lighting and equipment, electricity must be separated from the declaration, not blend 3、Order to take effect after payment. After the deadline or site to declare the price will be based on the original subject to add 50% of expedited costs. 4、Exhibitors or Contractor apply for a Temporary Construction Power please bring own cables, electrical boxes and other related equipment. 5、24-hours of electricity do not mean 24 hours of uninterrupted supply.			

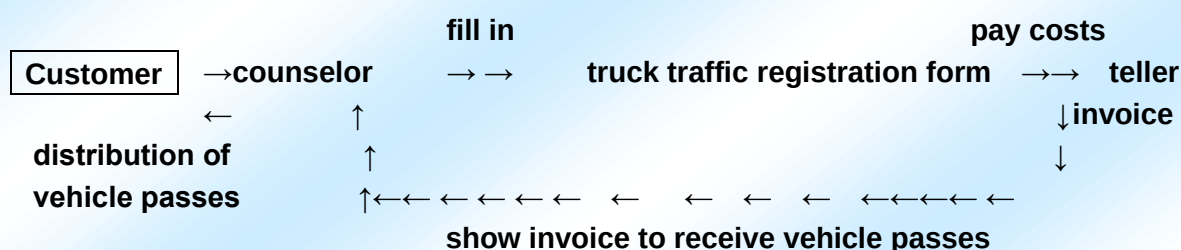
4. Parking Permit for Goods

Location: East Building Customer Service Center, South Registration Hall, China International Exhibition Center, Shunyi Hall

Tel: 0086-01-8046 8554



Execute process:



Part Five Opening Time and Regulations

Green Environmental Protection Proposal

As the environmental protection is always the show's top concern, hereby we advocate that all exhibitors could abide by the following rules:

- 1, Adopt the pragmatic booth decoration; try to use the recyclable materials during booth build-up;

- 2, Use the environmental coating material; try to use the aluminum materials and lessen the usage of wood;
- 3, Lessen the usage of painting, coating or other materials harmful to the environment; dispose the trashes appropriately and prevent them exerting a bad influence on people and environment;
- 4, Reduce the sum of the white pollutes (e.g. plastic bags, plastic cutlery, plastic packaging and other refractory materials)
- 5, Use less paper and adopt some renewable materials during the show;
- 6, Advocate to use the MINCDF (a kind of energy-saving bulb);
- 7, Avoid the noise pollution;

1. Regulations for use of Exhibition Hall

1. Opening time for exhibitors (installation, show and dismantling time)

Exhibitor	Booth Construction	Thursday, Feb. 26 Friday, Feb. 27	8: 30~17: 00 8: 30~21: 00
	Booth Set Up	Friday, Feb. 27	10: 00~21: 00
	Show Time	Saturday, Feb. 28	8: 30~17: 00
		Sunday, Mar. 1	8: 30~17: 00
		Monday, Mar. 2	8: 30~15: 00
	Dismantling	Monday, Mar. 2	15: 00~21: 00

Please arrange the entrance, decoration and dismantlement time in schedule. In addition, the opening and closing time each day, especially the time before 21:00 on Feb. 27, 2026, are the high-accident-appearing periods, and the exhibitors shall arrange staff watching the booth, avoiding any damage or losing of displaying goods, exhibiting tools or other goods.

- Dismantling time. To ensure that the exhibition is in order and keep interests-safety of the exhibitors and visitors, all the exhibitors shall dismantle the booth only after 3:00 pm on Feb. 11 and no dismantlement is allowed.
- Transport service. Organizer suggests you to accept the serviced served by K-EAS LOGISTICS LIMITED, which is the single official transport supplier, to ensure the goods safety and transport efficiency.
- In closing or dismantling time, exhibitors shall clear those combustible materials or other objects having fire hazard, cut off all power sources.
- Goods in and out of the exhibition hall. The Security force has rights to inspect the good in

and out of exhibition hall. Visitors without badge shall not go into the hall. Visitors having badge can take with a small handbag but a release permit provided by the organizer must be taken when they out. Gifts in large size must be with a proving issued by the presented unit when out of the hall. Under exceptional circumstances, purchased goods shall be provided with invoice; otherwise the Security force has the right to prohibit those goods out of the hall.

- Property guard. Exhibitors shall take care of their bags, cell-phones, cash and certificates. The organizer suggests exhibitors establish a small room specialized for placing the valuables. Please take away the valuables when leaving the hall.
- No other lighting appliances (such as neon light, searchlight, flashlight or signal light), except those approved by the organizer, are allowed to use in the booth; otherwise the organizer has the right to dismantle the unqualified booth.
- Dangers, inflammable or explosives articles are strictly prohibited to be taken into the hall. Electric furnace and smoking are forbidden in the hall
- Without organizer's allowance, those things in the following shall not take into the exhibition hall: dangerous things: including (but not limited to) weapons, guns, knives, swords, ammunition, explosives, inflammable materials, radiations or other dangerous objects; goods with no importing permission from customs; goods violating the law of intelligence property protection in China; (note: exhibitors having daily-use hardware to display shall contact the organizer in advance, so as to handle relevant procedures)
- Exhibitors must accept the inspection of sanitary, safety and fire control. Modifications shall be made for unqualified displaying-items or booth; otherwise exhibiting qualification shall be canceled and exhibitors shall be responsible for all the related loses.
- Exhibitors shall give advanced information and get written permission from exhibiting hall when the following modifications are made: changing or modifying the image, layout, building instruction and infrastructures in public places; otherwise the organizer and pavilion have the right to dismantle the booth with no advanced notice and exhibitors shall be responsible for all the damages and costs.
- In exhibition hall, exhibitors shall keep their audio sound below 70db; otherwise the organizer or the exhibiting principle has the right to cut off the power supply when dissuasion failed and exhibitors should bear all the consequences; if the exhibitor requests to connect electric again, written guarantee is needed, and agree to pay a fine of 2000 Yuan.
- Exhibitors shall comply with the regulations of exhibition hall, strictly manage their own using of exhibitors badges, construction certificate and transport permits, shall not be transferred without authorization, sold or lent to others to use, in violation of provisions such as exhibition hall and the sponsor, each will be given a fine of 1000 Yuan, and remove entry exhibition hall qualification of the holder, exhibitors shall assume full responsibility of the resulting consequences

—Exhibitors should inform the staff to dine in the exhibition hall set meal area, to ensure safety. If

the exhibitor dining due to consumption of non pavilions offer food to cause physical discomfort, organizers and exhibition hall will not undertake the responsibility.

-Without the organizers written permission of the Exhibitor shall not be any form of advertising or promotional activities in the hall. During the exhibition, exhibitors and their staff and customers shall not engage in sales of merchandise and other exhibition-related activities;

2. Food ordering regulations:

Each of Hall E1、Hall E2 and Hall E3 set up three dining area /coffee area and rest area. The central dining area is located in exhibition hall garden, nice environment, new equipment, provides nice western food and Chinese food, includes: Starbucks and MacDonald.

Non designated catering enterprises can not enter and operate inside the exhibition hall.

3. Fire Safety Stipulation

1. Materials for booth must be fire retardant or non- inflammable and in accordance with the stipulations for local fire-safety.
2. Fire, inflammable gas/liquid, sparks; explosives, weapons, poison gas as well as poisonous or radioactive materials are prohibited in the venue and exhibiting halls.
3. Fire fighting apparatus, electrical equipment, emergency exit and paths for speculators are strictly prohibited from being covered, buried, occupied, blocked when constructing booth. No display or booth is allowed under the fire resistance rolling shutter door.
4. No one is allowed to bring the following items into the venue: weapons, guns, swords, knives, ammunition, explosives & flammable goods or other dangerous goods; goods prohibited by customs; goods violating intellectual property protection laws in China; other goods having bad influence towards the exhibition or prohibited by related departments and so on.
5. No smoking is allowed in the exhibition hall. The organizer would prevent those smoking people and give them warning; for cases of gross violation or incorrigible people, the organizer has the right to get them out of the exhibition or report to the public security.
6. Packing case, scraps of paper left by booth constructing shall be cleared out of the exhibition hall and shall not be stored in the booth, on the counter or behind of the booth board. Any violation, serious investigation and correction shall be made according to related regulations.
7. Booth in the exhibition hall shall not be capped by anything in any way, so as to ensure the normal function of fire warning system or automatic spraying system.
8. Before inauguration, all booths shall accept the sanitation, safety and fire inspections; modifications shall be made for those places violating related regulations; otherwise the exhibiting quality of exhibitors may be canceled and exhibitors shall be responsible for all related losses.
9. The fire-management staff will make an inspection tour within the exhibition hall and has the right to stop any behavior having potential risks for fire hazard.
10. The organizer takes safety-precautions measures for exhibitors and visitors. Any potential risk, the organizer reserves the right to prevent the related exhibitors or visitors from entering the hall.
11. To ensure a good exhibition order, exhibitors shall actively collaborate with the organizer for the management of access control system.

Security Responsibility

1. Insurance. The Exhibitor shall strengthen the management of personal property and buy insurance for exhibiting goods or other valuable good, avoiding any personal property damage or injury; the exhibitor must buy Accident Insurance and Third Party Liability Insurance for staff and select audience. We recommend Exhibitor to buy an insurance covering transit, show set-up, show time, dismantling, and advance storage. Without these covers, the Exhibitor would be personally responsible for any damages awarded.

2. The Exhibitor or the Contractor or any of their visitors or employees suffer(s) property losses or personal injury or loss of life due to fire, theft, explosion, Acts of God or other such accidents while working or visiting on site, the organizer (Beijing Admire Exhibition Co., Ltd and China World Trade Center Co., Ltd) shall not be liable for any such claims for damage or injury.

3. Exhibitors shall not violate any law or regulation in China and shall not infringe the legal rights of the third party.

4. Where exhibitors violate the regulations of exhibiting hall and the organizer or agreements reached in “Exhibition Contact”, the violating booth shall be closed after measures such as “corrections” and “restraint immediately” are taken; related losses and damages shall be responsible by exhibitors or contractors.

Loss Damage Waiver

Exhibitors are responsible for personal safety of themselves and constructors in decorating, exhibiting and dismantling period and insurance, maintenance and protection of exhibiting goods and property. Where in the exhibiting period damages are made towards exhibitors, constructors, visitors and other employees by fire hazard, theft, explosion, natural disaster or other accidents, the organizer and the exhibiting party are not responsible for related losses.

Volunteered fireman in exhibition

Please submit the form to China Fish before Dec. 31, 2025

(E-mail: service_d@chinafish.cn, Wechat: CHINAFISHSHOW)

Company name		Booth No.	
List of volunteered fireman in exhibition	Name:	Contact information in site	
	Name:	Contact information in site	
Filling date	D M Y		
Person in Charge (seal and signature)			

Note:

- The person in charge of the fire control in exhibition shall perform duties regulated in “Fire Prevention Act” and be responsible for the fire safety of their own booth.
- One or two volunteered firemen shall be pointed to assist in the fire and safety works.
- Volunteered firemen shall be familiar with locations of fire-fighting equipment and escape routes in advance and take charge of informing staff in their own booth the above knowledge. Volunteered firemen shall cooperate with exhibiting staff under emergency.
- During the exhibiting period, volunteered firemen shall wear “Volunteered Firemen Badge” made by the organizer.

Any emergency, please contact the Exhibition Security Department by 010-80468516, or 119 for firefighters, 110 for policemen and 120 for ambulance.

4. Water and electricity management regulations

1. To ensure the safe use of the exhibition water, electricity and compressed air, the unified management of the exhibition hall on water, electricity and compressed air.
1. Exhibition installation of electrical equipment should meet the <<safety regulations on large scale mass activities>> and any other local management regulations etc.
2. Electrical construction personnel must hold a professional operation certificate issued by the state labor department, should strictly abide by the rules and regulations during the construction period, no illegal operations with the exhibition hall check.
4. To install a variety of lighting and various electrical facilities and materials in exhibition hall should have a national professional safety certification.
5. All power lines should be sheathed copper wire, double insulation and dielectric strength required to meet the standard, to connect the lamps insulated conductor's minimum cross-sectional area of 1mm².
6. Different voltage lines to be routed separately, power electricity and lighting electricity must be used separately, the exhibition hall will give the punishment for the construction unit to tap the power of electricity lighting, each power should be installed with protective devices, no overloaded electricity, the lighting circuit comes with the distribution panels and control switches.
7. Stand electrical connection terminals must be completely closed, shall not be exposed.
8. Bring your own wires is needed for temporary power during the construction, without the connector in the center of wire, with the protection switch.
9. Outdoor installation of lamps, sockets, power strips, and other electrical appliances should be used in rain-type. Outdoor electrical equipment should be reliable measures of the weather-proof.
10. Electric stand, table model, light box should be flame retardant or flame-retardant materials made.
11. To install the high temperature lamps with effective protection measures inside of the exhibition

hall. The installation height of high temperature lamps should be more than 2.5 meters.

12. Construction units and exhibitors are not allowed to connect the electrical equipment without authorization to the exhibition hall powered equipment or power lines; otherwise all the consequences will be taken.
13. All laying lines should be fixed in exhibition hall, to prevent the direct bear tension; the cover should be used to protect through the entrance and the channel locations.
14. Not place combustible materials and other debris around water, electricity; gas facilities inside the exhibition hall, booth construction can not affect the operation of water, electric equipment.
15. According to the relevant provisions of the Beijing government, strictly prohibited straight drainage, if the machine with water, exhibitors must bring their own water cycle device, otherwise the exhibition hall has the right to refuse the water applications.
16. Using the pressure vessel pressurized is not allowed within the exhibition hall.
17. The general compressed air machine with outlet pressure is 0.6-0.8 Mpa is provided by the exhibition hall. The installation of dryer and filter are required when the exhibitor needs
18. Special gas requirement exhibitors to bring their own air compressor and storage tank etc equipment should be placed in the specified location outside of the exhibition hall, and to ensure the safe operation of equipment.
19. If found in violation of these provisions as well as insecurity, the exhibition hall has the right without notice to stop the power supply, water supply, and gas supply.
20. The exhibition hall reserve special restrictions on the rights of the special circumstances, and the hall have the right to enter and check the exhibitor's booth.
21. According to the facilities of the exhibition hall, the exhibition hall reserves the right to accept and reject the application proposed by the water, electricity, gas requirements.

2、Intellectual Property Rights Regulations

Owing to the keen reactions of both exhibitors and buyers, as well as the successful disputes solving, the IPR office, as an important part of the exhibition, will continue to stand up in the hall, dealing with consulting and complaints. Combining the regulations of "Measures for the Protection of Intellectual Property Rights during Exhibitions" and related legal terms from Ministry of Commerce, State Administration for Industry and Commerce, National Copyright Administration and State Intellectual Property Office of the People's Republic of China, the regulations made by the organizer are as followed:

Intellectual property protection book

China Fish organizers is committed to promoting the exhibition of the work of intellectual property protection, since 2007 successive 18 years of the establishment of intellectual property rights office, invited professionals and law enforcement personnel on-site office, for enterprises to provide timely

and effective intellectual property complaints and dispute handling services, received the good effect. In 2026 the organizers will continue to set up Intellectual Property Office, and will take the following measures to ensure that the relevant work orderly.

First, if your company in the past have infringed experience, how to deal with?

To the organizers shall truthfully provide relevant documents, before the show the organizer will puts forward formally advise to the suspected enterprise, to avoid disputes, such cases appear in field again; the sponsor will be given a serious warning (until the abolition of the qualification).

Second, if any infringement happens onsite during the exhibition, how to deal with?

1. Your products are infringed by others?

- 1) Complain to the Intellectual Property Office about violations.
- 2) Provide the right documents: be infringing products trademark certificate, certificate of patent, copyright registration certificate; to prove infringement products should be power protected content.
- 3) The scene Forensics: Intellectual Property Office assist to collect evidence of infringement tort, tort are now on the implementation of justice.

2. Your products infringe others?

- 1) You will probably accept on-site Intellectual Property Office suspected exhibits investigation and evidence.
- 2) May be required to seal the exhibits, remove booth.
- 3) Permanent exhibition entitled to cancel.

Please be involved in the dispute of intellectual property products and information submit to the organizing committee, so that the organizing committee to submit to the Beijing Municipal Intellectual Property Rights Bureau for the record.

Infringing Enterprise Name	Infringing Product	Our Patented Product	Patent Number	Remarks

If you have any questions, please contact the organizer.

Person in Charge: Mr. Li Yuliang

Tel: 010-58203101/02/03

Fax: 010-58203100

Part Six Exhibits Transport

Exhibition Designated Transport Company: K-EAS LOGISTICS LIMITED



K-EAS LOGISTICS LIMITED

Contact Person:

About Exhibits Transport:

Jia Zhihang (+86-13301390219, Jiazhihang@kerryeas.com)

Wang Jiayi (+86-18809063112, sunni.wang@keas.kln.com)

About Storage:

Yan Binghua(+86-13683182109)

Address: No. 18 Tianzhu Road, A District, Tianzhu Konggang Industry Zone, Shunyi District, Beijing, China, Zip Code: 101318

For the related shipping guide, please see the attachment.

If any questions, please contact us.

Tel: +86-10-58203101/2/3

Fax: +86-10-58203100

WeChat: CHIAFISHSHOW

E-mail: Lijiang@chinafish.cn

Website: www.chinafishshow.org