



# CHINAFISH 2024

February 21-23  
New China International Exhibition Center  
Beijing, China

# Post-Show Report



# CHINAFISH 2024 EXHIBITOR STATISTICS

## Exhibitors

**736**

The highest in ChinaFish history

## Exhibiting Area

**39,300 m<sup>2</sup>**

423,022 ft<sup>2</sup>

## First Time Exhibitors

**256**

34.8% of the total exhibitors



## Top Ten Provinces of Exhibitors of ChinaFish 2024

- Shandong
- Zhejiang
- Hebei
- Jiangsu
- Guangdong
- Anhui
- Fujian
- Jiangxi
- Liaoning
- Beijing



## 24 International exhibitors

14 countries and regions:

*In alphabetical order*

- France,
- Germany,
- Hong Kong (China),
- India,
- Indonesia,
- Italy,
- Japan,
- Korea,
- Pakistan,
- Poland,
- Singapore,
- Taiwan(China),
- UK
- USA.

“The objective for us was to meet at one place with all our suppliers in a very short time.”

Purchasing - Marketing Manager, France

# CHINAFISH 2024 INTERNATIONAL BUYER STATISTICS

REGISTERED  
INTERNATIONAL  
BUYERS

**1,210**

REGISTERED  
INTERNATIONAL  
BUYER COMPANIES

**590**

COUNTRIES &  
REGIONS OF  
REGISTERED BUYERS

**82**

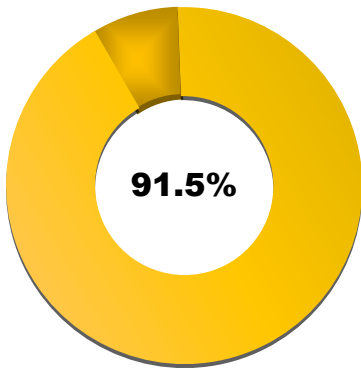
FIRST TIME  
ATTENDANCE

**520**

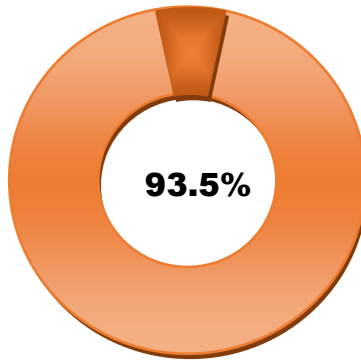
43% of the total buyers

## 82 Countries and regions of the China Fish 2024 Registered International Buyers

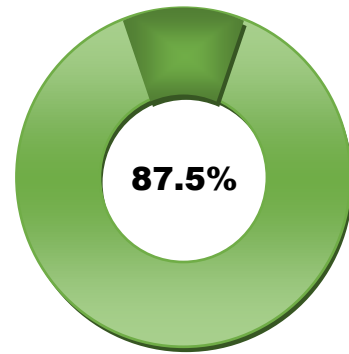
Continents	Countries and Regions
<b>Europe</b>	Belarus, Denmark, Belgium, Bulgaria, Cyprus, Czech, Estonia, Finland, Germany, Greece, France, Hungary, Ireland, Italy, Latvia, Lithuania, the Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Spain, Sweden, Switzerland, UK, Ukraine
<b>Asia</b>	Afghanistan, Azerbaijan, Bahrain, Bangladesh, Brunei, Hong Kong (China), India, Indonesia, Israel, Japan, Kazakhstan, Korea, Kuwait, Lebanon, Malaysia, Maldives, Oman, Pakistan, Philippine, Qatar, Saudi Arabia, Sri Lanka, Singapore, Syria, Taiwan (China), Thailand, Turkey, U.A.E., Uzbekistan, Vietnam
<b>North America</b>	Canada, U.S.A., Mexico
<b>South America</b>	Argentina, Brazil, Costa Rica, Honduras, Panama, Paraguay
<b>Oceania</b>	Australia, Fiji, New Zealand
<b>Africa</b>	Egypt, South Africa, Algeria, Libya, Nigeria, Morocco, Ethiopia, Mauritius, Senegal, Tunis, Uganda



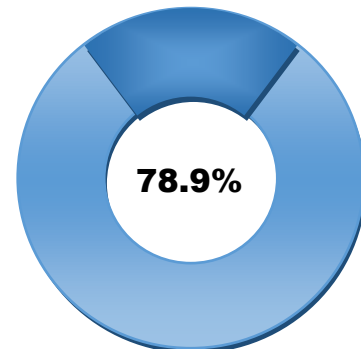
Attendees sought to  
discover new products



Visitors met their  
objectives



Visitors Overall  
Satisfaction



Likelihood of Return  
to ChinaFish 2025



There were 18 products voted by the international buyers as the best of ChinaFish 2024 from 176 products.

## CONGRATULATIONS TO THE CHINAFISH 2024 WINNERS!



**Freshwater Rod  
Master Collection**

by Weihai Crony Fishing Tackle Co., Ltd.



**Saltwater Rod  
Trolling Rods**

Aquahunting Outdoor  
Products Co., Ltd.



**Freshwater Reel  
Spinning Reel**

by Cixi Yule Fishing Tackle Co., Ltd.



**Saltwater Reel  
Spinning Reel**

by Yangzhou Yuansheng Machinery Co., Ltd.



**Fly Fishing & Ice Fishing  
Tie Lure Kits**

by Mulei Yazhida Fishing Tackle Co., Ltd.



**Hard Lure  
GT- Fisher Pencil Lure**

by Weihai Ecodda Outdoor Products Co., Ltd.

“ After years of stop, ChinaFish is the leader of China fishing shows. ”



Junior Product Manager/Import Manager, Italy



**Metal Lure**

**LED Fishing Eye Metal Lure**

by Shenzhen YX Fishing Supply Co., Ltd.



**Soft Lure**

**3D Scale Artificial Soft Lure**

by Anhui Luremaster Sporting Goods Co., Ltd.



**Soft Lure**

**Climax Ever Braided**

Ockert GmbH (Germany)



**Electronic Products**

**Autopilot System for R/C Boat**

by Yachting Electronics Co., Ltd. (Nanjing)



**Net**

**Folded Net**

by Hangzhou Fufan Industry Co., Ltd.



**Fishing Apparels**

**Breathable Wader**

by Jiaxing Scientific Outdoor Ltd.



**Tackle Management**

**Recycled Fly Fishing Chest Pack**

by Gaobeidian Longyuan Tourist Goods Co., Ltd.



**Fishing Accessory**

**Multifunctional Aluminum**

**Fishing Pliers Grip Set**

by Yangjiang Dingxing Industrial Limited



**Tackle Accessory**

**TSUKA2**

by American Tackle Company

“ I believe Fishing industry needs to reinvent his operation system to face the big impact of international brands in the whole markets. China Fish will be part of the solution for sure. ”

CEO, Portugal





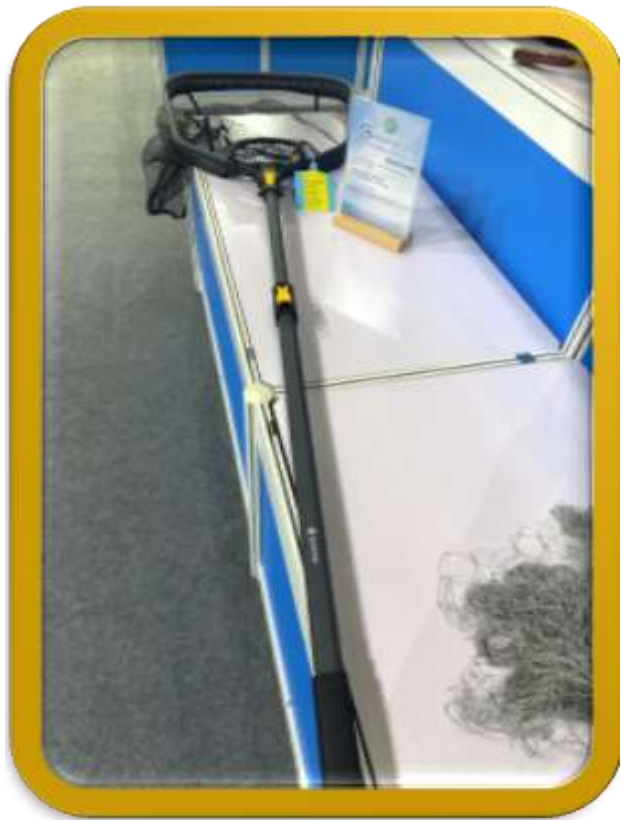
**Fishing Boat & Accessory  
Catch Mini Bait Boat**

by Ningbo Pelican Smart Fishing Tackle Co.,  
Ltd.



**Camping & Outdoor Products  
Portable Outdoor Wading Shoes**

by Suzhou Yuzhongmanbu Rain Products Co.,  
Ltd.



**THE MOST POPULAR PRODUCT  
FOLDED NET**

by Hangzhou Fufan Industry Co., Ltd.

**THE 30<sup>TH</sup> ANNIVERSARY OF CHINAFISH & BEST PRODUCT AWARDS**





## CHINAFISH 2025

February 9-11, 2025  
New China International Exhibition Center,  
Beijing, China

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Booth booking

Even though the 3-day in-person show has ended, our services for all fishing tackle businessmen will continue. Please reach out to us if you require assistance with your fishing tackle business. We look forward to seeing you all in 2025!



### PRODUCT CATEGORIES

Camping & Outdoor Products  
Electronic Products  
Fishing Accessory  
Fishing Apparels  
Fishing Boat & Accessory  
Fishing Lines  
Fly Fishing & Ice Fishing  
Freshwater Reels  
Freshwater Rods

Hard Lures  
Metal Lures  
Nets  
Saltwater Reels  
Saltwater Rods  
Soft Lures  
Tackle Accessory  
Tackle Management